

**Derek Muccioli**

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## **CREATIVE SPECIALIST | VISUAL DESIGNER**

Creative Designer specializing in presentation design, visual storytelling, motion graphics, and multimedia content for corporate events and executive communications. Over 20 years of experience transforming complex ideas into engaging visuals for live presentations, marketing campaigns, and digital experiences. Experienced collaborating with creative teams, producers, executives, and clients to deliver polished content under tight deadlines.

## **PROFESSIONAL EXPERIENCE**

### **Freelance Creative Designer — Self-Employed | 2002–Present**

- Designed presentation graphics, motion content, and multimedia assets for corporate meetings, conferences, product launches, and executive presentations.
- Developed visually compelling PowerPoint and Keynote presentations that transformed complex information into engaging visual stories.
- Created motion graphics, animation, and 3D visuals used in live event productions, marketing campaigns, and branded experiences.
- Partnered directly with clients to develop creative concepts, refine messaging, and deliver polished content on deadline.

### **Director of Media Production — AVFX, Boston, MA | 2019–2022**

- Led creative production for corporate event content including presentation graphics, motion graphics, 3D animation, and branded visuals.
- Managed creative projects from concept through final delivery while coordinating designers, animators, and production teams.
- Collaborated with producers and clients to develop engaging visual content supporting live events and executive presentations.
- Maintained creative quality while balancing tight production schedules and evolving client requirements.

### **Freelance Audio-Visual Technician — Various Clients | 2015–Present**

- Supported live corporate events by operating presentation systems, video playback, and show graphics.
- Worked closely with producers and presenters to ensure flawless execution of presentation content during live events.
- Troubleshoot technical issues in high-pressure environments while maintaining production quality.

## EDUCATION

- Certificate, 3D Modeling & Animation — Pixels and Polygons
- Certificate, Computer Animation — Boston University CDIA
- Certificate, Graphic Design — Art Institute of New England
- Associate's Degree, Illustration & 2D Animation — Academy of Art University

## SKILLS

**Creative:** Presentation Design, Visual Storytelling, Motion Graphics, Corporate Event Content, Executive Communications, Animation, 3D Visualization, Brand Design

**Software:** PowerPoint, Keynote, Adobe Photoshop, Illustrator, After Effects, Premiere Pro, Adobe Animate, Autodesk Maya

**Production:** Creative Direction, Project Management, Client Collaboration, Presentation Support, Live Event Production, Cross-functional Collaboration